

Assembly Concurrent Resolution

No. 42

Introduced by Assembly Members Ma and Galgiani

March 21, 2011

Assembly Concurrent Resolution No. 42—Relative to Eat Local, Buy California Grown Day.

LEGISLATIVE COUNSEL’S DIGEST

ACR 42, as introduced, Ma. Eat Local, Buy California Grown Day. This measure declares that Sundays are “Eat Local, Buy California Grown Day,” and encourages families, restaurants, and grocers to buy California-grown foods.

Fiscal committee: no.

1 WHEREAS, California has a rich heritage and is one of the
2 world’s most prolific agricultural regions. California foods are
3 famous for their abundance, diversity, freshness, and high quality;
4 and
5 WHEREAS, Buying California-grown food helps local family
6 farmers, California food producers, and California employees and
7 their families, contributing billions of dollars to the local economy
8 each year; and
9 WHEREAS, Eighty-five percent of California consumers say
10 that it is important to them to purchase foods “grown in California”
11 and 41 percent of California consumers say that “California grown”
12 is more important to them today than it was a year ago; and
13 WHEREAS, Buying locally grown California products is better
14 for the environment. Food trucked or flown into California has a

1 heavier carbon footprint as it travels for many days, unlike products
2 grown just hours or minutes away; and

3 WHEREAS, Buying California-grown food ensures a higher
4 level of food safety and food safety standards. California strictly
5 regulates food producers for the benefit of consumers. California
6 produce, livestock, milk, fish, floriculture, and wine have the
7 strictest safety and quality assurance standards of any state in the
8 nation or world; and

9 WHEREAS, California farmers grow more than 300 food
10 products including livestock, poultry and seafood, produce, grains,
11 dairy products, and wine valued at \$35 billion each year; and

12 WHEREAS, Buying California food helps ensure that family
13 farmers will sustain their historical production systems and the
14 valuable land that grows crops and raises livestock; and

15 WHEREAS, In a time of economic distress for our state, the
16 support of California products will help keep critical dollars within
17 the state for the benefit of Californians, strengthening the state's
18 communities, economies, and businesses. By purchasing locally
19 produced food, consumers will boost local business, which in turn
20 helps the local and state government through increased tax
21 revenues; now, therefore, be it

22 *Resolved by the Assembly of the State of California, the Senate*
23 *thereof concurring*, That Sundays are hereby declared to be "Eat
24 Local, Buy California Grown Day," and families, restaurants, and
25 grocers are encouraged to buy California-grown foods, such as
26 fresh produce and chicken, because supporting California-grown
27 food products will result in higher food quality, improved food
28 safety, and higher environmental and animal welfare standards, in
29 addition to significant economic benefits; and be it further

30 *Resolved*, That the Chief Clerk of the Assembly transmit copies
31 of this resolution to the author for appropriate distribution.